



HEAT PRESS GUIDE.

Heat Seal logos (often referred to as Heat Transfers) is perfect when the artwork has multiple colours or small runs are required. This method is also very effective when used to apply die cut numbers and letters, as well as Hi Vis reflective material.

The finished results of a Heat Seal logo has a modern look that works well when you have a very detailed logo. Unlike other methods, heat applied transfers won't peel, crack or fade, which helps to keep your staff looking sharp day in and day out. Heat seals can be used on areas where embroidery won't work. It gives you more flexibility when designing a custom look for your employees.

Plus, they are made with environmentally friendly inks!

Things to Consider

- Which logo/s do you need to use.
- The position of the logo/s.
- Tagline/s to incorporate.
- Your supplied artwork needs to be vector.
- Provide your company colours (PMS or CMYK)
- Style guide if applicable.
- What quantity is required.





HEAT PRESS FEATURES.

What is Heat Press?

Heat Press is the process of using heat to press a design onto a piece of fabric. There are three main types; Vinyl, Plastisol and Supacolour.

Vinyl: The standard, applying specialty vinyls to garments. Great for small runs and special finishes.

BENEFITS:  Flexible  Finishes  High Quality

Plastisol: Using screenprinting techniques, applying the design to a transfer and then to the fabric.

BENEFITS:  Long Lasting  8-colours  DIY

Supacolour: The newest and best results-driven method. Colour vibrancy and a decrease in production costs.

BENEFITS:  Eco  Vibrant  Product Range



BEHIND THE SCENES



BUBBLE CUT

Once the design is printed, we need to cut out the unnecessary bits. This is our most common type of cut. You will notice we haven't cut the holes in the letter B, or the fine line between the O and the X in "Box".

Simply put, this image will be cut as one single image / heat seal and applied.



CONTOUR CUT

The cut path of the plotter is accurate to about 0.5mm, so to avoid white edges, we typically place a bleed on the artwork (if possible), and then cut the outline of the font from the bleed.

Please note: This type of cut is not possible if the artwork contains fine detail.

GET GEARED UP. CONTACT THE TEAM TODAY!