



SUBLIMATION GUIDE.

A guide to creating a brief for your sublimated polo..

Things to Consider

- Which logo/s to use.
- The position of logo/s.
- Your supplied artwork needs to be vector.
- Provide your company colours (PMS or CMYK)
- Style guide if applicable.



Standard Template

Apply your artwork to one of many standard sublimation templates.



Custom Templates

Create a custom design with bespoke layouts based on your artwork.



IDC.

- Large solid base colour
- Artwork section, small
- 1 Logo - 1 sided
- Vector / Hi Res PDF Artwork Required



QAIHC.

- Large patterned base colour
- Artwork section, large
- Logo/s 2 sided
- Layering of artwork elements
- Vector artwork required



ORIGIN.

- Mid size solid base colour
- Artwork section, medium
- 2 Logos - 1 Sided
- Collar Elements
- Vector / Hi Res PDF Artwork Required



SARINA RUSSO.

- Small size solid base colour
- Artwork section, large
- 1 Logo - 1 Sided
- Vector Artwork Required





SUBLIMATION FEATURES.

Sublimation broken down.

What is Sublimation?

Sublimation is a method of printing on fabric. It involves the process of printing onto a special sheet of paper, and then transferring that image onto fabric.

The ink from the paper is heated and becomes a part of the fabric. This makes the ink last longer and without the unfortunate “peeling” effect of a well worn t-shirt.

Benefits:

- ✓ Will not fade over time and avoids peeling
- ✓ Extensive full colour options
- ✓ Best detail available
- ✓ Suitable for small batches



IN-DEPTH LOOK



01. PRINTING

Unique sublimation dyes are transferred to sheets of “transfer” paper via liquid gel ink through a piezoelectric print head. The ink is deposited on these high-release inkjet papers.



02. HEAT TRANSFER

The transfer sheets are then placed on a heat press along with the substrate to be sublimated. In order to transfer the image from the paper to the substrate, it requires a heat press process.



03. FABRIC CUT AND SEW

Once the design has been “transferred” onto the substrate, the design is cut out.

Then, the cut-out is taken and the garment is sewed into its final form.

GET GEARED UP. CONTACT THE TEAM TODAY!