



SIGNAGE ACTIVATION.



geared up
CULCHA



WORK WEAR.

A professional uniform means each member of your workforce is a walking, talking brand ambassador.

We supply quality work wear for high visibility work sites, corporates, hospitality, the health sector and sports teams.

Branding options include embroidery, digital printing, heat press, screen printing and sublimation.



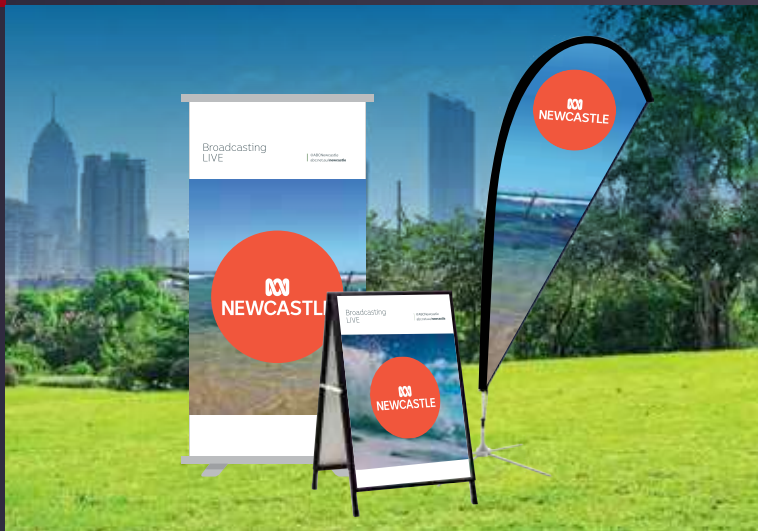
PROMOTIONAL PRODUCTS.

Whether launching a new product or wanting a unique item to leave behind at sales calls, Geared Up Culcha can help you make the greatest impact with thousands of promotional products at our fingertips.

Branding options include embroidery, digital printing, heat press, screen printing and sublimation.

SIGNAGE.

Stand out from the crowd with custom signage, Point of Sale, banners, marquees and more.



PPE AND BOOTS.

Keeping your workers safe is the most important thing you can do in any work place.

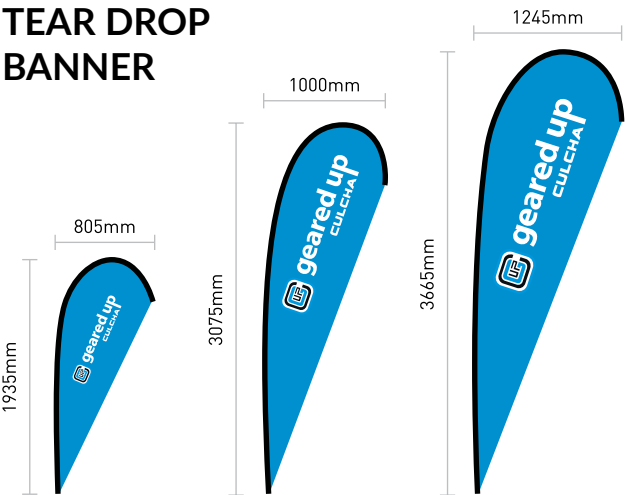
We can gear up your workers with high visibility clothing, steel cap boots and accessories from Australia's leading certified safety brands.

SIGNAGE ACTIVATION.

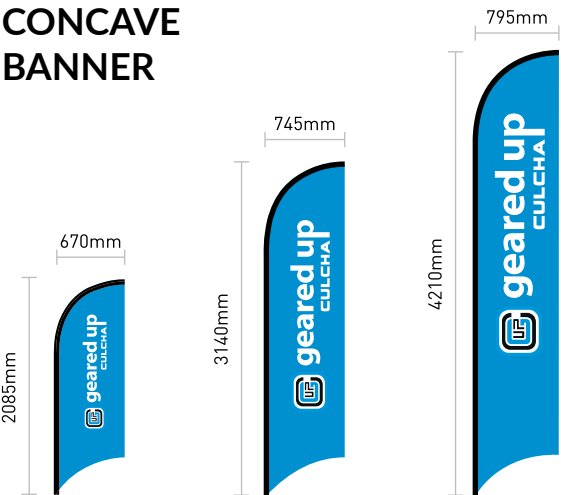
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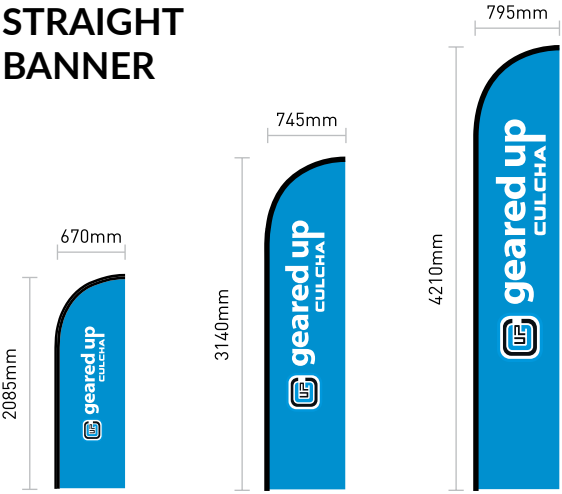
TEAR DROP
BANNER



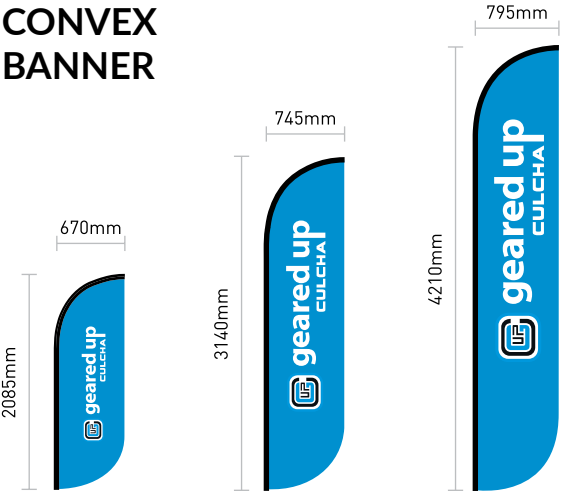
CONCAVE
BANNER



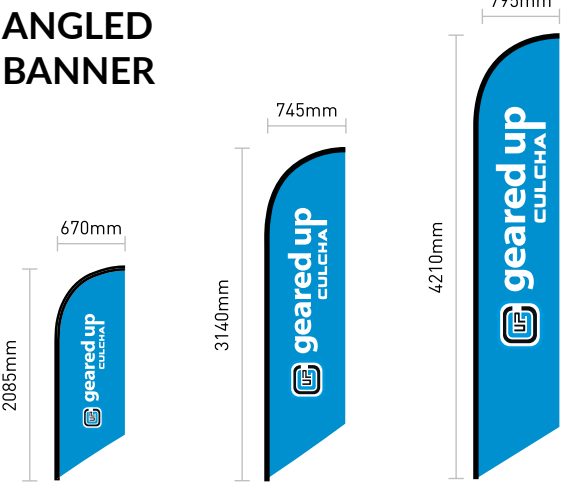
STRAIGHT
BANNER



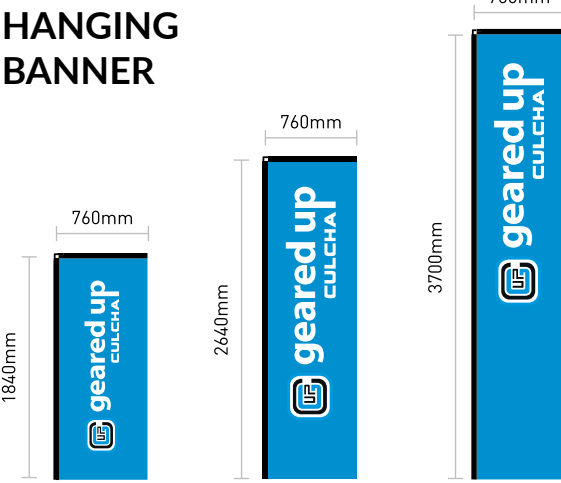
CONVEX
BANNER



ANGLED
BANNER



HANGING
BANNER



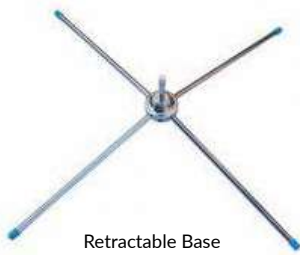
ADVERTISING BANNERS.

Description

- Free artwork set-up.
- Banners are supplied with an Oxford carry case and a spike base [Refer Page 6 for alternate base options]
- Banner poles are fibreglass
- Banners are printed UV resistant full colour dye sublimation, banner sleeve pockets are black
- Single sided banners are printed on 110gsm knitted polyester
- Double sided banners are printed on two pieces of 110gsm knitted polyester with a UV block out sheet in-between to prevent the image on the other side of the banner showing through
- Standard lead time 10 - 15 days from artwork approval plus delivery time for orders up to 19 banners. Please contact us for lead times for orders of 20 or more banners
- Banners are supplied standard with an Oxford carry case and spikey base
- Banner sleeve pockets are black
- Banner heights listed are for banner skin only



BASES AND ACCESSORIES.



Retractable Base



Swivel Base

Cross Bases

- Weight - approx. 3kg/4kg
- Chrome plated/Steel
- Retractable base great for installing banners indoors or outdoors with a water bag
- Swivel base great for installing outdoors with a water bag or secure to ground with pegs



Water Bases

- Weight - approx. 18kg when filled
- Available in white and black
- Perfect for installing wing and tear drop banners in windy areas



Waterbag
(Optional Extra)



Flat Metal Base

- Weight - approx. 5kg
- Black powder coat with chrome spindle
- Great for installing wing and tear drop banners indoors or outdoors with a water bag



Wall/ Ground Mount Brackets

- Allows the banner to be installed off of the ground to give increased height and visibility
- Available in 25, 180 degree and ground mount bracket
- For use with small or medium banners only



Car Base

- Weight - approx. 3kg
- Suitable for installing banners next to a vehicle as the car wheel holds the base in place



Screw in Base/ Spike Base

- Light weight
- Excellent for installing advertising banners on lawn or other soft surfaces, Screw in base can be left in ground permanently

Note: Diameter of spindle on all bases is 15mm

PULL UP BANNERS.

Lightweight & Premium Pull Up Banners

Description

- Free artwork set-up
- Lightweight - Quality silver aluminium light weight base with fold out feet [approx. 3kg]
- Premium - Streamline weighted base [approx. 6kg]
- Full colour digital print on curl resistant polypropylene
- Supplied with padded carry bag
- Ideal for trade shows/ presentations - quick set up and compact storage
- Quantities of 1-9 are shipped within 3 days of artwork approval. Please contact us for lead times for orders of 1 or more



Lightweight Base

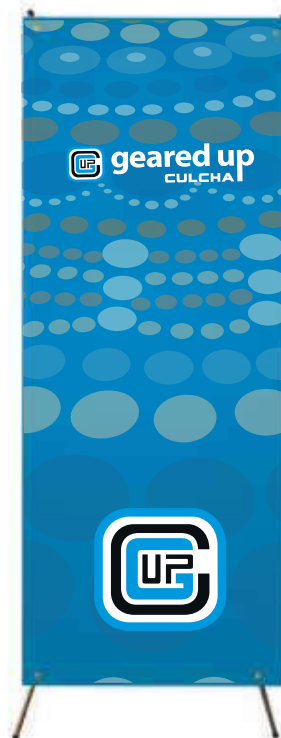


Premium Base

X BANNERS.

Description

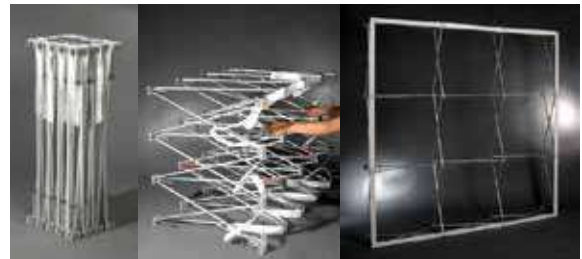
- Free artwork set-up
- Single sided only
- Full colour digital print on PVC Vinyl
- Supplied with lightweight fibreglass frame and carry bag
- Standard lead time 10 - 15 days from artwork approval plus delivery time



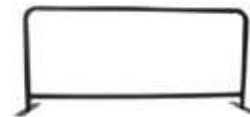
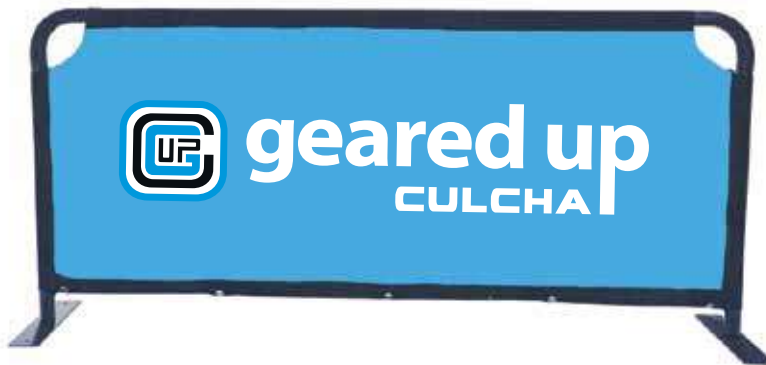
MEDIA WALLS.

Description

- Free artwork set-up
- Wrap around printed sides available
- Dye sublimated print on high quality 240GSM knitted polyester
- Graphics are attached to the aluminium frame with Velcro
- Assemble and disassemble in minutes
- Total weight of frame and print approx. 10kg
- Supplied with carry bag
- Please contact us for lead times
- Sea freight available for orders of more than 20 units - POA



CAFE BARRIERS.



Description

- Free artwork set-up
- Great for use in cafe/restaurant alfresco areas or for other barrier uses
- Light weight aluminium tube frame with feet [43mm diameter frame]
- Full colour double sided dye sublimation on 230GSM polyester
- Size options available:
 - 1040mm x 915mm [graphic area 900mm x 710mm, plus 65mm black outer sleeve]
 - 2040mm x 915mm [graphic area 1900mm x 710mm, plus 65mm black outer sleeve]
- Standard lead time 10 - 15 days from artwork approval, plus delivery time



POLYESTER TABLE COVERS.

Description

- Free artwork set-up
- Available in drape or fitted style
- Full colour dye sublimation on 240GSM knitted polyester
- Entire table cover can be printed
- Standard lead time 10 - 15 days from artwork approval plus delivery time for orders up to 24 table covers. Please contact us for lead times for orders of 25 or more
- Custom sizes available - POA



1800mm (6 Foot) Table

Table Top - 1800mm x 700mm with 700mm fall (table cover total size 3200mm x 2100mm)

2400mm (8 Foot) Table

Table Top - 2400mm x 700mm with 700mm fall (table cover total size 3800mm x 2100mm)

STRETCH TABLE COVERS.

Description

- Free artwork set-up
- Full colour dye sublimation on 200GSM stretch polyester fabric
- Entire table cover can be printed
- Standard lead time 10 - 15 days from artwork approval plus delivery time for orders up to 24 table covers. Please contact us for lead times for orders of 25 or more



1820mm (6 Foot) Table

Table Top - 1820mm x 750mm with 720mm fall

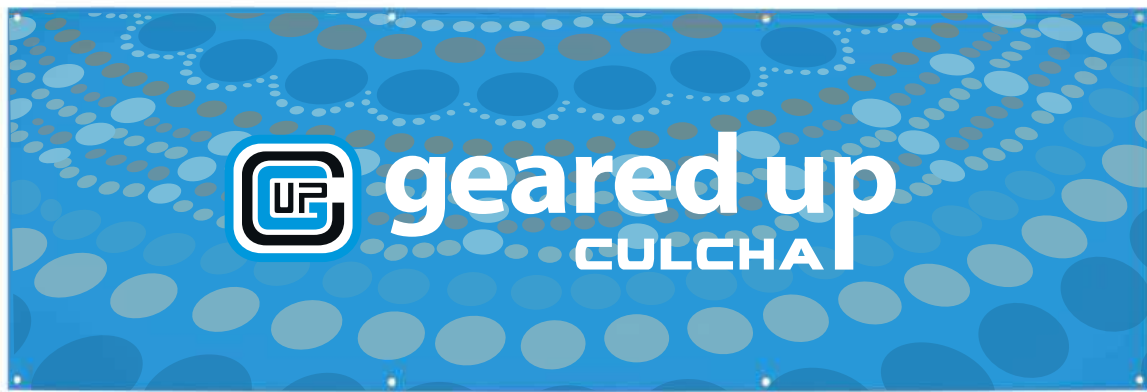
2410mm (8 Foot) Table

Table Top - 2410mm x 750mm with 720mm fall

VINYL BANNERS.

Description

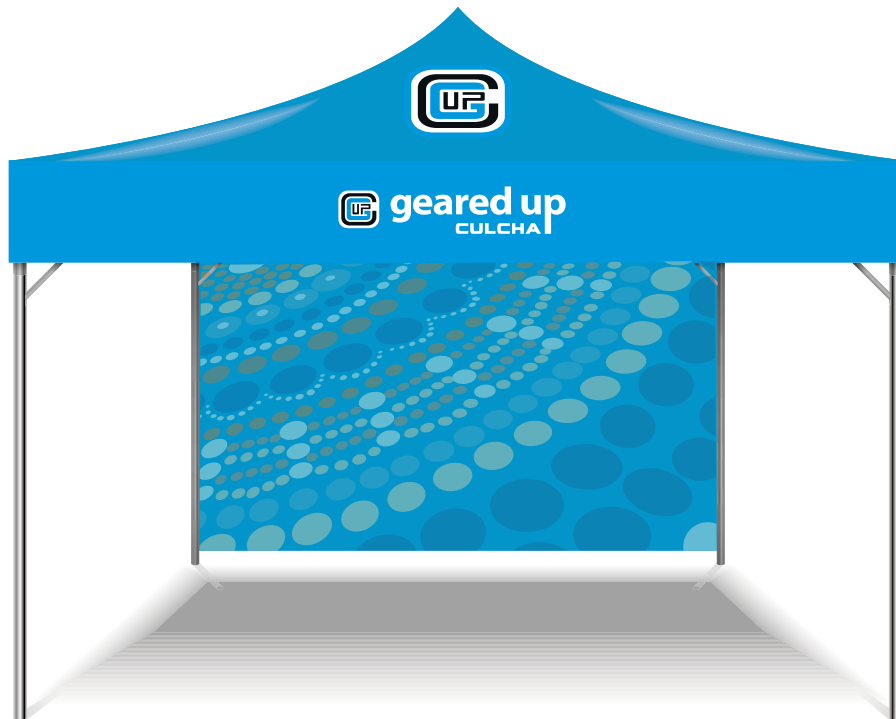
- Free artwork set-up
- Full colour CMYK digital print
- Single (585GSM) and double sided [650GSM] vinyl banners printed on outdoor quality vinyl
- Banners are supplied with welded edges and eyelets every 1000mm
- Standard lead time 1 - 15 days from artwork approval plus delivery time
- Quantities of 1-9 are shipped within 3 days of artwork approval
- Please contact us for lead times for orders of 1 or more



MARQUEES.

Description

- Free artwork set-up
- Supplied with 40mm aluminium frame, printed canopy and wheel bag
- Canopy is 5000 Oxford fabric which is waterproof, PU Coated and flame retardant
- Full colour dye sublimation
- Supplied with ropes and pegs
- Replacement ropes and pegs available - POA
- Sea freight available for orders of 10 + marquees - POA
- Frames, printed and unprinted canopies available individually - POA
- Please contact us for lead times



Additional Products



Leg Bracket for
Advertising Banner

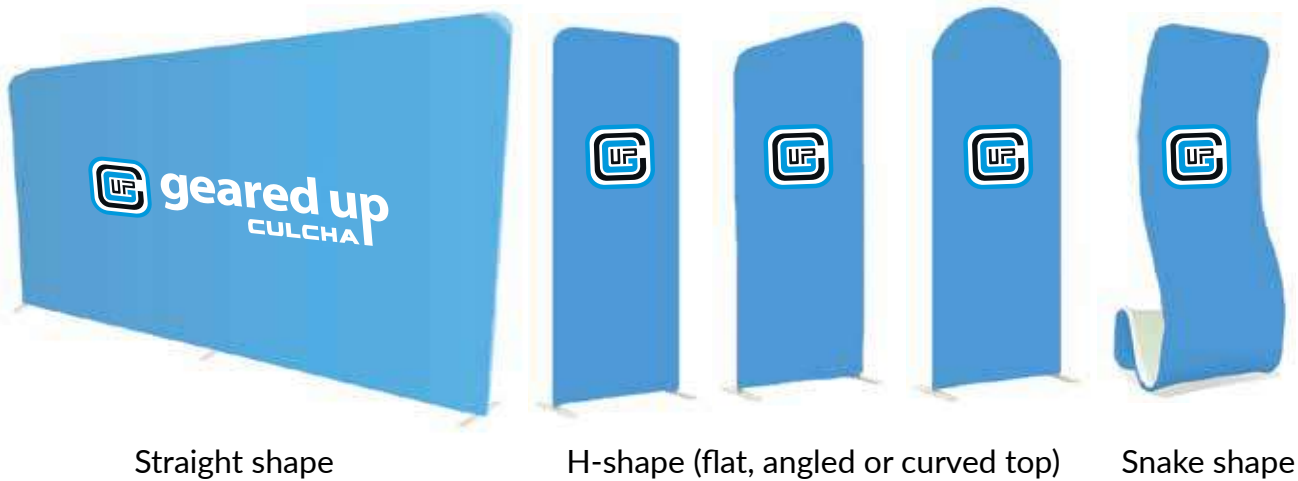


Gutter Kit
**Gutter kit required when
joining 2 marquees together



Sand Bag

TENSION FABRIC DISPLAYS.



Description

- Free artwork set-up
- Great for trade shows, presentations, displays, backdrops, etc
- Light weight aluminium frame and feet (tube frame 1mm thick and 32mm diameter)
- Frame clicks together for quick and easy assembly and dismantle
- Full colour double sided dye sublimation on 240GSM stretch polyester sleeve (Snake display available as single sided print only)
- Size and shape options available:
 - Straight shape (2950mm x 2210mm)
 - H-shape (flat, angled or curved top, 1000mm x 2500mm)
 - Snake shape (single side print only 915mm x 2280mm)
- Supplied w/ carry bag
- Standard lead time 10-15 days from artwork approval, plus delivery time



Note: All stretch fabric displays supplied with carry bag.

GET NOTICED LIGHTBOX.



Double Sided LED Fabric Display

FEATURES:

- Great for trade shows, presentations, displays, shop windows, shopping malls etc
- Light weight aluminium frame for easy assembly
- Carry bag for travel and storage
- Full colour double sided dye sublimation print on 150gsm polyester
- Bright LED lights used to ensure intense visual effect
- Size options:
 - 992mm x 1984mm
 - 1984mm x 1984mm
 - 1984mm x 2480mm
- Standard lead time 10 – 15 days from artwork approval

from

\$1199*

DISRUPT THE INDUSTRY. CONTACT THE TEAM TODAY!

VERTICAL POP UP BANNERS.

Description

- Free artwork set-up
- Double sided
- Supplied with aluminium frame and carry case
- Full colour dye sublimation print on 240GSM knitted polyester
- Standard lead time 10 - 15 days from artwork approval plus delivery time for orders up to 24 banners. Please contact us for lead times for orders of 25 or more banners



HORIZONTAL POP UP BANNERS.

Description

- Free artwork set-up
- Double sided
- Supplied with aluminium frame and carry case
- Full colour dye sublimation print on 240GSM knitted polyester
- Standard lead time 10 - 15 days from artwork approval plus delivery time for orders up to 24 banners. Please contact us for lead times for orders of 25 or more banners



FLAG POLE DISPLAYS.



Sister Clip

**CUSTOM
SIZES
AVAILABLE
- POA -**

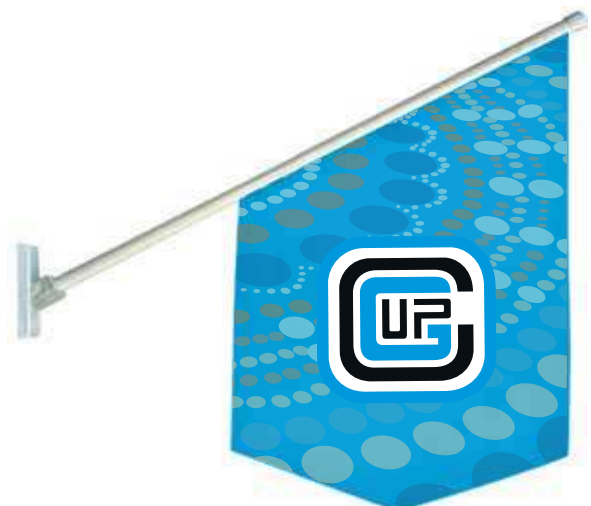
Description

- Free artwork set-up
- Flags include sister clips for easy installation - optional fittings available
- Flags are dye sublimated on 110GSM knitted polyester [approx. 90% bleed through] or 130GSM trilobal polyester [approx. 75% bleed through] with double stitched edges
- Custom sizes and double sided flags are available - POA
- Standard lead time 1 - 15 days from artwork approval plus delivery time for orders up to 49 flags. Please contact us for lead times for orders of 50 or more flags
- 500D woven polyester available for extra durability and longer life - POA

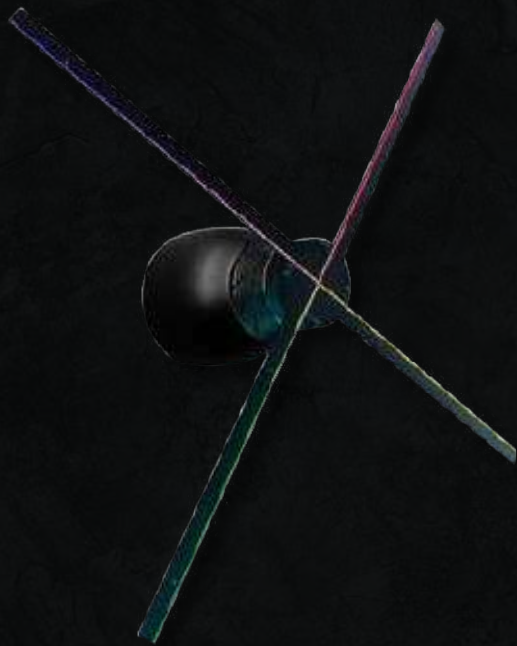
SHOP FRONT FLAGS.

Description

- Free artwork set-up
- Full colour digital print on 400GSM double sided vinyl
- Supplied with removable plastic poles and 4 way bracket to allow set up at various angles



GET NOTICED 3D DISPLAY.



The 3D Holographic Display System of Tomorrow

Take your content to the next level, thanks to the innovative system of rotating blades of LEDs, the 3D Holo projects 3D holographic content in the air. Equipped with a durable commercial grade fan motor, the 3D Holo provides in-air advertising and the illusion of animated objects suspended in the air 24/7.



Easy to install, the 3D Holo devices make creating breath-taking holographic advertisements easier than a breeze. Manage and project your 3D content with the user friendly content management platform.

from

\$375*

DISRUPT THE INDUSTRY. CONTACT THE TEAM TODAY!

THE NEXT GENERATION OF 3D ADVERTISING.



3D Holo 43cm

With an intuitive interface and easy setup, the 3D Holo 43 is the perfect starting model. Explore the world of 3D holographic displays and let your imagination take your marketing to the skies. Simple as plug and play.

\$375 ex GST

3D Holo 50cm

Ready, set, go with the Single 3D Holo: a standalone 3D holographic display that projects visuals from 43cm to 100cm.

\$795 ex GST



3D Holo 65cm

Designed for more sophisticated use, the 3D Holo 65W comes with Cloud remote content management and the capacity to set-up multiple displays.

\$2160 ex GST



3D Holo 100cm

With a crystal clear display, the largest 3D Holo product in the range that takes your advertising to the next level.

\$5200 ex GST



3D Rendering

Make your logo or product pop by creating a 3D render and animation to display on your new 3D Holo Display.

From **\$145** ex GST
for a simple image/logo

ACCESSORIES

We have a range of accessories for the 3D Holo display. Talk to the team about which option best suits your needs



Tripod Stand, Ceiling Mount **\$259***
Desk Stand **\$144***
Suits 3D Holo 43/50/65
Desk Stand suits 43 display only



Casing 43/50 **\$220*** | 65 **\$565***
Suits 3D Holo 43/50/65



Travel Backpack **POA***
Suits 3D Holo 43/50/65

For more information about our products and demo videos, visit our website

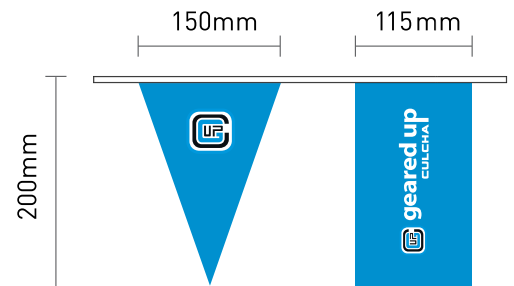
geared up
CULCHA



BUNTING.

Description

- Free artwork set-up
- Polyester bunting available in single sided
- (11 OGSM polyester] with approx 85% bleed through and double sided (150GSM polyester]
- Vinyl and PVC available in double sided
- PVC - minimum order quantities apply
- Custom sizes available
- 30 flags per 1 Om length
- Standard lead time 10 - 15 days from artwork approval, plus delivery time



PULL OUT BANNERS.

Description

- Size of opened banner is 700mm x 240mm
- Double sided and single sided available
- Offset print
- Please contact us for pricing and lead times



PENNANTS.

Description

- Free artwork set-up
- Standard size 210mm x 300mm with 20mm tassels
- Full colour digital print on 130GSM satin drill
- Includes 360mm cord on 235mm wide pole
- Custom sizes available
- Please contact us for pricing and lead times



STICKERS, DECALS AND MAGNETS.

Description

- Free artwork set-up
- Standard size 210mm x 300mm with 20mm tassles
- Full colour digital print on 130GSM satin drill
- Includes 360mm cord on 235mm wide pole
- Custom sizes available
- Please contact us for pricing and lead times



BESPOKE SIGNAGE.

Description

- Free artwork set-up
- Includes: Panel Board/Corflute/Foam Board/Pal Board
- Great for when walls are not straight, or when wall surface does not allow for a wrap
- Custom sizes, however each board is standard at 2400mm X 1200mm



WINDOW WRAP.

Description

- Free artwork set-up
- Great for privacy
- One-way vision. See through from one side only

FLOORS MATS.



Description

- Free artwork set-up
- High-Twist Nylon (100 % Polyamide 6.6), pile weight of 690 g/m²
- Backing: Nitrile rubber approx. 1.5 mm thick
- Water absorption: approx. 3 Litre/m²



INTERNAL DOORS.

Description

- Free artwork set-up
- Potex Acrylic, this material has a smooth textured finish
- Adheres directly to existing doors
- Great way to include PPE/Safety requirements, as well as bespoke/Site specific information

BOLLARD COVERS.

Description

- Free artwork set-up
- Made from banner stock or magnets
- Custom sizes and printing
- Quick turn-around time



WALL WRAP.

Description

- Free artwork set-up
- Vinyl material wraps
- Large printing area

FENCE MESH.



Description

- Free artwork set-up
- Cost effective, able to cover lengths of fencing on large or small developments
- Digitally printed
- Min length 10 metres, welded grommets every 75cm

WHO IS GEARED UP CULCHA.

Established in 2013, Geared Up Culcha (GUC) is an Aboriginal-owned and controlled company that proudly balances diverse social priorities against commercial reality. GUC's core business is the customisation and supply of corporate uniforms, work wear, personal protective equipment (PPE), promotional merchandise, and signage (print, banners, wraps, pull ups). We deliver nationally and our success is demonstrated by our ever growing client base and reputation for delivering outstanding outcomes.

Our entire approach at GUC comes from our strong family base - whether big or small, we treat your business as if it were our own: your business is our business and your success is our success. We strive to match our products to your overall business profile, with consideration for targeted promotional campaigns to get the best bang for your buck.



EMBELLISHMENT SOLUTIONS.

With a state of the art in-house embellishment department, Geared Up Culcha offer embroidery, screen printing, offset, wide format and digital printing, direct to garment, sublimation, pad printing, heat press and engraving to suit all your branding needs.


Our in-house embroidery service has the capacity to run 5,000 embroideries per week. Our in-house wide format digital printing can provide pop up banners, A-frames, decals, vinyl banners, magnets, car wraps, posters and much more.



EMBROIDERY | SCREEN PRINTING
OFFSET & DIGITAL PRINTING
WIDE FORMAT PRINTING
DIRECT TO GARMENT | HEAT PRESS
SUBLIMATION | PAD PRINTING
LASER ENGRAVING

THINK GLOBALLY. ACT LOCALLY.



 07 3715 8419



 Offices in Brisbane (HQ)
Melbourne, Adelaide and Sydney

 sales@gearedupculcha.com.au

 www.gearedupculcha.com.au

